



BRIANNA LEE WELSH

COMPANY BUILDER

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 Austin, Texas

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EDUCATION

Oxford University

Oxford, UK / 2020

Social Entrepreneurship

McGill University

Montreal, Canada / 2007 – 2011

Bachelor of Arts, Economics &
Industrial Management

EXPERTISE

Public speaker at World
Economic Forum, ACTAI Global,
INSEAD University, World Bank,
UN events

Cross-cultural relationship and
team management

Startup fundraising and investor
pitching

Blockchain application
development using Ethereum
and Energy Web Chain

Lean Six Sigma trained: Agile,
Kaizen, Scrum

Project Management using Big 3
Consulting Frameworks

PROFILE

More than ever, we need innovators and leaders to embrace change and think differently to solve the world's wicked problems. So my mission is to build solutions to big problems through supreme ownership of our health, environment and minds.

My moonshot is to become a billionaire – defined by positively impacting a billion people, and I'm crazy enough to believe it's possible. So – I'm pursuing new companies, connections, and creations to make that happen.

WORK EXPERIENCE

CO-FOUNDER & CEO

Sindicatum Blockchain Technologies / Singapore, 2018 – Present

- Joined Reneum from inception, was designated Co-Founder and led entire business launch including: legal incorporation, product-market fit assessment, whitepaper drafting, proprietary blockchain application development, MVP launch, PoC launch
- Designed and launched NFT marketplace for climate funding (similar to crowd-funding platform)
- Graduated from Outlier Ventures & Polygon's accelerator program
- Raised USD \$14 million across three rounds from institutional investors including Polygon, Ajeej Capital, Catalyst Ventures and Polygon MATIC
- Launching the first green-energy DAO and climate community to fund climate solutions globally
- Manage a 22-person team across 9 markets in Asia and the Middle East

STRATEGIC ADVISOR

NANA / Los Angeles, 2020 – Present

- Serving as an interim Chief Operations Officer to support execution on a pilot collaboration for two strategic partners leading to PoC
- Responsible for fundraising for a \$2.5M Seed round, including negotiating contracts, advising on cap table structure, and liaising between investors and company management
- Building corporate communication strategy and marketing approach to build public profile and brand that is aligned to core mission

MANAGING DIRECTOR

Sindicatum Renewable Energy / Singapore, 2018 – 2021

- Responsible for deal origination for new renewable energy and CleanTech investments
- Managed all green finance and headed up environmental markets trading and brokering
- Sindicatum's only non-executive commercial/client-facing employee

SKILLS

Strategic partnership development & relationship building

Pitch-decks, IMs, investment theses, fundraising

Investor relations, shareholder reporting, earnings reports

Operational and commercial diligence, efficiency optimization

Negotiations, sales, diplomacy

Press releases, copywriting, corporate communications

Market analysis & industry research

PASSIONS

Bio-hacking and health optimization

Extreme skiing, snowboarding and kiteboarding

Vagabonding & trekking

Environmental Protection through advocacy & fundraising

Community events – Burning Man, Summit Series, Habitas

Kurzweil, Kubrick, Noe, Huxley, Harari, Tolle, Leary

Writing about deep tech, psychology, and the future (check out my blog – briannawelsh.com)

WORK EXPERIENCE CONTINUED

DIRECTOR, HEAD OF EMEA

Horizon Studios / London, 2016 – 2018

- Participated in venture-backed fundraising and managed investor relations for both Seed and Series A
- Leading UK and broader European market entry strategy including brand development, customer journey assessment, marketing, and strategic collaborations
- Responsible for market P&L, staffing and budgeting

SENIOR ASSOCIATE, DEAL ADVISORY

KPMG / New York, 2014 – 2016

- Led 3-6 month commercial/operational diligence projects for international M&A deals
- Core member of project pitching team as well as executional responsibility for delivery team and client reporting
- Managed global team for post-merger integration deals including asset optimization and synergy assessments

SENIOR ASSOCIATE, PRIVATE EQUITY

KPMG / New York, 2012 – 2014

- Project management of lean operations improvement and restructuring & turnaround of private equity client portfolios
- Applied Lean Six Sigma and PMI methodology for asset efficiency and optimization
- Focused on emerging markets and high-risk regions

CAPITAL MARKETS ANALYST

Royal Bank of Canada / Toronto, New York, 2010 – 2012

- Analyst for natural capital markets and energy
- Focusing on due diligence for infrastructure and energy markets
- Earned early promotion

ADDITIONAL EXPERIENCE

Top Tier Impact

Investment Member

February 2022 – Current

United Nations Development Program

Humans of MY World Campaign, ASEAN Delegate

September 2019 – Current

Clinton Global Initiative

Strategic Partnerships (sabbatical)

2014